

Pacific Gas & Electric

NEWSLETTER EDITING AND PUBLICATION

Sustainable Design Resources (SDR) was hired by Pacific Gas & Electric to publish 11 issues of the newsletter *eNews*. The four-page newsletter is distributed to 3,500 California design and construction professionals and others.

As editor of *eNews* from 2005 – 2006, SDR established the editorial calendar, pre-screened projects and interviewees, researched and wrote articles, and obtained images. As the prime contractor, SDR managed a team including a writer and a graphic designer.

The *eNews* newsletter is part of the Energy Design Resource package of resources for the design and construction community. Energy Design Resources is funded by Pacific Gas and Electric Company, Sacramento Municipal Utility District, San Diego Gas & Electric, Southern California Edison, and Southern California Gas under the auspices of the California Public Utilities Commission. Visit energydesignresources.com to access backissues.

SDR and its team published the following issues:

- High-Performance Glazing
- Life-Cycle Cost Analysis: Making Smart Decisions About Capital Improvements
- Low-Energy Lab Design
- It's Tops: Effective Day-Lighting with Skylights
- VAV Systems in Large Commercial Buildings: Getting the Best Performance
- Underfloor Air Distribution Systems: Four Tips for Success
- Building Commissioning: How Cost Effective Is It?
- Lowering the Energy Use of Data Centers
- Not All T8s are Created Equal
- Thermal Displacement Ventilation -- The Time is Now!
- Get Ready! What You Need to Know About Changes to Title 24



Sustainable Design Resources

Christine Hammer

1395 Lyon Street, No. 7

San Francisco, CA 94115

415.928.7941

greenclips.com/sdr

chrishammer@greenclips.com

CLIENT	Pacific Gas & Electric Andrea Porter One Market Street San Francisco, CA 94105 415.972.5232
LOCATION	San Francisco, California
BENEFITS	<ul style="list-style-type: none"> ⇒ Published eleven issues of <i>eNews</i> ⇒ Each issue provided rich, practitioner-oriented information; sidebar articles provided in-depth information ⇒ Each issue provided current, relevant conferences and schedules of utility-sponsored classes